The Technical and Marketing Manager shall be responsible for technical support of OBP products and implementing marketing activities and ensuring compliance with legislative, regulatory and other related requirements and standards.

**Main Responsibilities:**

* Provide technical support to OBP’s vaccine range
* Develop technical messaging and material for OBP’s products and services
* Contribute to the development of the Unit’s operational plan
* Cascade the Division operational plans to the Unit
* Ensure the implementation and compliance to reporting templates and frameworks
* Identification and Development of New Businesses for OBP
* Ensure, identify and develop new markets for OBP
* Create opportunities for OBP marketing
* Provide support to units within OBP from a marketing perspective in terms of unit specific projects, e.g. assist with their planning process; provide input to ideas, advice and guidance on research and development projects (clinical trials); manage the outsourcing of events when initiated
* Ensure that market research initiatives are conducted
* Ensure provision of market intelligence to the organization
* Develop initiatives to support Government Programs
* Ensure provision of training sessions for farmers, vets and coops
* Manage OBP’s Brand

**Minimum Requirements:**

* Degree in Veterinary Science; Post Graduate Degree in Marketing or Business Management or Specialist qualifications such as Masters in Veterinary Science relevant to OBP’s products (Infectious diseases/Immunology) will be advantageous;
* 7 years working experience in Marketing and Business Development of which 4 must be in a management role, at least 3 must be in a Senior management role with Research; Good communication skills, Capability in developing strong messaging, Public Speaking and Negotiation Skills; Understanding of Government Processes; Strategic thinking and capability; Project management; Financial management; People management and Risk management
* In depth understanding of the pharmaceutical industry or previous knowledge and experience in marketing will be advantageous.

**Remuneration:** A Paterson Grade D remuneration package will be offered that is commensurate with experience and qualification of the successful candidate.

Suitably qualified candidates should login or register to submit their applications to Email Address Recruitment@obpvaccines.co.za

Only shortlisted candidates who meet the minimum requirements (*) will be contacted. Please note that, no applications will be accepted after the closing date.