PAHC for CCS veterinarians in resource poor areas

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Things I hear frequently

“It is distressing and unacceptable that CCS veterinarians are placed where there are no facilities”

“they are not developing/loosing clinical skills…”

“...these students have spent many years studying and paying fees to sit around doing nothing”

“...there are CCS vets sitting in their offices the whole year”

“...the CCS program is not working and we are wasting money...”
Introduction

- Agro-economists prediction for 2050
- DoA budget
- Vet team role in pathways out of poverty
- Food safety and food security
- Rural development
- Conflict and political instability
National Veterinary Strategy

Solution (to varying degrees) = PAHC + CCS
Primary animal health care

**Primary health**
Interventions before disease or injury

**Secondary health**
Interventions implemented after a disease has begun, before clinical signs are seen

**Tertiary health**
Interventions implemented after a disease is established

Examples?
Cost to treasury...and the country...

1° health
Cheapest and easiest to implement immediately (CCS!!!)

2° health
↑ costs to government

3° health
Expensive; unsustainable
Principles of practice in resource poor areas

• Effective communication

• Problem identification
  • Actual problem vs perceived problem

• Problem solve
  • Requires communication
  • Interdisciplinary approach

• Focus on prevention and management
  • Farm to fork
  • Biosecurity

• Contextual advisory capacity

• Training – livestock owners vs farmers vs veterinary team vs other state depts  
  Don’t just talk...DO!!

• Create local markets – macroeconomies vs microeconomies
How is this different to private practice?
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So how much opportunity is available?
Legacy of apartheid

• Stripped of basics rights

• Land and leased land

• Separated from nuclear and extended family - sense of belonging

• Cultural belief system weakened

• Competition in a rural space

IDENTITY??
Solving problems?

• Food safety - QA & QC
• Food security
• Quality and quantity of animal products
• Accessibility of animal products
• Early identification and reporting
• Trust
• Traceability
• Biosecurity
• AMR
• Public private partnerships
• Entrepreneurs
• Research
• SA Policies developed based on science
• ....
Personally...

**GROWTH MINDSET**

“Failure is an opportunity to grow”
“Challenges help me to grow”
“My effort and attitude determine my abilities”
“Feedback is constructive”
“I like to try new things”

**FIXED MINDSET**

“Failure is the limit of my abilities”
“I’m either good at it or I’m not”
“My abilities are unchanging”
“I don’t like to be challenged”
“My potential is predetermined”
“When I’m frustrated, I give up”
“Feedback and criticism are personal”
“I stick to what I know”
Our attitude is a little thing that can make a huge difference in vulnerable peoples lives
Q’s