EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS

In line with government’s strategies and the SAVC’s Vision “Advancing public and animal health through quality veterinary services for all.” Council developed the following strategic goals for the term of office 2017-2019.
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: TRANSFORMATION OF THE VETERINARY PROFESSIONS

To drive transformation of the veterinary professions to address the needs of the people of SA more effectively and inclusively. There is a need to change basic- and higher education in the country. To-

1. 
   
   • Support learners in maths and science.
   • Re-curriculate, harmonise
   • Conduct surveys amongst stakeholders including training institutions
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: TRANSFORMATION OF THE VETERINARY PROFESSIONS

To transform there is a need to integrate Animal health development and human social development

For such integration cooperation is needed from:
• Ministers of Education and Social Development
• Veterinary training institutions.
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: TRANSFORMATION OF THE VETERINARY PROFESSIONS

Transformation require that the
• Veterinary strategy and
• Private public partnerships.

be implemented

• Services of the veterinary team be [externally and internally] marketed.
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: TRANSFORMATION OF THE VETERINARY PROFESSIONS

Transformation require that

• Veterinary services take cognisance of latest technological advances.

• Regulation of the veterinary professions be strengthened
EXECUTIVE SUMMARY OF THE SAVC'S STRATEGIC GOALS: EFFECTIVE COMMUNICATION PLAN

2. To drive an effective communications plan with all stakeholders to position the veterinary professions as the preferred “go to” source to address the animal health and welfare needs of the people of SA. Support learners in maths and science. There is a need to improve communication.

To-

• Identify and close the gaps in communication and to include stakeholders in communication.
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: EFFECTIVE COMMUNICATION PLAN

- Develop a communication plan  
  o Professional company.

- Improve current communication platforms.
EXECUTIVE SUMMARY OF THE SAVC'S STRATEGIC GOALS: EFFECTIVE COMMUNICATION PLAN

• Structure communication:
  
  o Upstream

    • Parliament, DAFF;
    • Veterinary strategy;
    • Registrars of other Acts;
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: EFFECTIVE COMMUNICATION PLAN

➢ Lateral

• Joint PR committee;
• Surveys;
• Veterinary public life;
• Platforms for communication
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS: EFFECTIVE COMMUNICATION PLAN

- **Structure communication:**
  - Downstream
    - relationships end-users;
    - permanent social media person.
EXECUTIVE SUMMARY OF THE SAVC’S STRATEGIC GOALS : RESTRUCTURE COUNCIL

To **restructure the SAVC** to be more inclusive of all the members and the professions and better serves the needs of the members.

There is a need to restructure Council but retain institutional knowledge. **To-**

- Consider a rotational replacement of Councillors; a permanent president or a full time veterinary professional.
- Consider proportional representation.
- Succession plan.
THANK YOU

QUESTIONS?